



Center for Social Entrepreneurship

WHERE INNOVATION IS TRADITION



Exciting Conference Updates

Dear Friends,

Don't forget to register for the 4th Accelerating Social Entrepreneurship Conference: [Accelerating Social Entrepreneurship in the Age of Austerity](#), to be held November 10, 2011 on George Mason's Arlington, VA campus.

The conference will tackle how governments, organizations, educators, and students are finding solutions to society's greatest challenges in an age of limited resources. We have lots of exciting updates below and you can follow us on Twitter ([@masonsocent](#)) to stay up to date. We hope to see you there!

Warmest regards,

A handwritten signature in black ink, appearing to read "Greg Werkheiser".

Greg Werkheiser, Managing Director

Announcing the First Recipients of the Social Innovation Champion Awards

Three social entrepreneurship luminaries to be honored at the ASE conference

The Mason Center for Social Entrepreneurship, in partnership with the George Mason University Center for Consciousness and Transformation, is pleased to announce the winners of the first ever [**Social Innovation Champion Awards**](#). The awards will honor individuals who have made significant contributions to advancing social entrepreneurship, demonstrated a measurable impact in fostering social change, and displayed exemplary leadership in the field of social innovation.



The inaugural awardees will be honored at the [**Accelerating Social Entrepreneurship Conference**](#) on November 10 and will receive cash prizes to be awarded to the nonprofit or community organization of their choice.

2011 Winners:

- **Muna AbuSulayman**, Secretary General of The Alwaleed Bin Talal Foundation and the "Oprah of the Middle East"
- **Mario Morino**, Founder of Venture Philanthropy Partners
- **Diana Wells**, President of Ashoka

Recently Confirmed ASE Speakers

Speakers and panelists include leaders from all sectors

Dozens of notable speakers and panelists from the public, private, nonprofit, and academic sectors have recently confirmed their participation in this year's conference.

Recently confirmed speakers and panelists include:

- **Paul Carttar**, Director of the Social Innovation Fund, Corporation for National and Community Service
- **Terry McAuliffe**, Chairman of GreenTech Automotive and former Chair of the Democratic National Committee
- **Alan Merten**, President of George Mason University
- **Tom Perriello**, former U.S. Representative from Virginia
- **Andrew Wolk**, Founder and CEO of Root Cause
- **Julie Kantor**, Executive Director of Network for Teaching Entrepreneurship- D.C. Region



For a full list, visit the [ASE website](#).

Register Today

Early bird rate until October 10

Early bird tickets are going fast! [Register today!](#)

Email [Michael Youngblood](mailto:Michael.Youngblood) for more information.

Call for Sponsors

Play an integral role in advancing social entrepreneurship

We invite you to play a leadership role in this important discussion. The conference will bring together nonprofit executives, industry titans, high ranking government officials, technology experts, student leaders and prominent academics to discuss and define fresh tactics for solving community problems in an era of fiscal austerity.

As a Sponsor, your organization will be prominently saluted as a community leader and a critical partner in a cross-sector network committed to social entrepreneurship. The professional training funded by your contribution will help increase the effectiveness of social entrepreneurs throughout this region and the country, ensuring that their innovate efforts are sustainable, scalable and have a measurable impact on community welfare.

Several [sponsorship opportunities](#) of different levels are still available. Apply today!

Office: (703) 642-7264 Contact: gregwerkheiser@masoninnovation.org
4400 University Drive MS 6D5, Research 1, Room 141
Fairfax, VA 22030